

# IPSWICH SHOW



***PHOTOGRAPHY***

***16 -18 MAY 2025***

## Welcome to the Ipswich Show

### CLOSING DATES

Check your schedule for closing dates/times.

### SCHEDULES

View or download at Showday Online <https://showday.online/>

OR visit the Ipswich Show Society website <https://ipswichshow.com.au/>

NOTE: Schoolwork and Prime Cattle are accepting paper-based entries only. Download here <https://ipswichshow.com.au/>

### TO ENTER

Enter via Showday Online <https://showday.online/>

Entries are also being taken at the Ipswich Show Society office until 25th April 8:30am –4:30pm.

Entries are not final until all relevant waivers, health declarations and payments have been confirmed.

### PRIZE MONEY

Bank Account details must be entered correctly via Showday Online

Prize money will be paid into your nominated bank account by 30 August.

To enter your bank account details please:

Click on "My Account" in Showday Online

Click on "Entrants"

Click on "Edit Details". Change Country to 'Australia'

Enter your bank account details and click "Save my details"

### ABN AND GST

GST will be added to the Prize Money for entrants who are registered for GST purposes or who enter an exhibit as part of a business enterprise.

Ipswich Show Society will provide a "Recipient Created Tax Invoice" to entrants who are registered for GST.

Please ensure to add your ABN number when completing your application.

To enter your ABN please:

Click on "My Account" in Showday Online

Click on "Entrants"

Click on "Edit Details". Change Country to 'Australia'

Enter your ABN and click "Save my details"

If you do not have an ABN please enter NA.

### PUBLIC LIABILITY INSURANCE

All businesses entering with an ABN must provide a copy of their PLI.

Please upload your certificate of currency through Showday Online. To do this:

Select your entries

Once you have finished your entries, note the "Summary of your Entries" page.

Before clicking the "finish adding extra" button, go to the left side button that states "Click to upload pdf, jpg or png file"

Click this to upload your PLI.

### BIOSECURITY

Ipswich Show Society requires entrants to complete a declaration on the health status of animals and record movement participating in the Ipswich Show as part of our biosecurity and the management of animal health.

DOWNLOAD the Ipswich Show Animal Health Declaration and Movement Form from *Documents and Downloads* tab in Showday Online

OR visit <https://ipswichshow.com.au/>

**Ipswich Show PIC Number:** QJIW1193

### Horticulture Entrants must:

DOWNLOAD the Potted Plant Application for Entry Movement Record Form from *Documents and Downloads* tab in Showday Online

OR visit <https://ipswichshow.com.au/>

**All forms must be presented to the Chief Steward when delivering your entry.**

### FOR MORE INFORMATION

DOWNLOAD the step by step guide on the Ipswich Show website <https://ipswichshow.com.au/>

**HAVING ISSUES** – contact the Ipswich Show Society Office

Phone: 07 3281 1577

Email: [info@ipswichshow.com.au](mailto:info@ipswichshow.com.au)

Location: Ipswich Showgrounds, Enter Gate 3, Parker Avenue, near the fountain.

Office Hours: 8:30 am – 4:30 pm Monday to Friday.

# PHOTOGRAPHY 2025

## **CHIEF STEWARD**

Mel Sinclair. Email: [ipsphotosteward@gmail.com](mailto:ipsphotosteward@gmail.com)

Enquiries regarding specific information about classes, drop off and collection should be made directly to the Chief Steward of the section.

Enquiries regarding submitting entries via Showday should be made to Ipswich Show Society.

## **ENTRY FEE**

\$2.00 per entry

\$1.50 for Youth Section

A Fine Arts Awards Evening will be held at 6:30 pm on Tuesday 13th May 2025 in the Events Centre at the Ipswich Showgrounds.

All Competition Entries are invited to attend (Entrant + 1 guest). An invitation will be forwarded on receipt of your entry. RSVP is required.

Please RSVP by Friday 9th May 2025 to [info@ipswichshow.com.au](mailto:info@ipswichshow.com.au) or call 3281 1577.

## **ENTRIES CLOSE**

11:59 PM Thursday 1st May 2025

Late entries will not be accepted. Chief Stewards will not be accepting payments.

Once you have completed your entry via Showday Online you will receive an exhibit card.

**Please ensure to attach it to your exhibit before delivery. If you do not receive your exhibit card at the time of entry please contact the Ipswich Show Office at [info@ipswichshow.com.au](mailto:info@ipswichshow.com.au)**

## **EXHIBIT DROP OFF**

Exhibits are to be delivered directly to the Stewards at the Photography Section in the Event Centre, Top Level. Enter via Parker Avenue.

Friday 9th May 5.00 pm - 7.00 pm

Saturday 10th May 8.00 am - 10.00 am

No entries will be accepted at the Show Office.

Freight on exhibits sent by the carrier must be prepaid. Address the exhibits to the Ipswich Show Society, Ipswich Showgrounds, 81 Warwick Road, Ipswich, QLD, 4305. Please ensure your exhibit card is attached to your work and provide a note that includes your name and mobile contact number.

## **JUDGING**

Judging commences on Saturday 10th May 2025

Judging will be closed to exhibitors and the public.

## **HOW WILL YOU BE JUDGED**

The Judge/s will consider the following criteria for each image:

- Technical: exposure; focus; depth of field; colour or tonal rendition; contrast; and lighting
- Visual; emotional and aesthetic appeal; process or filters
- Content; mood; emotion; relevance; subject; impact
- General characteristics; originality; style; context; photographic vision; storytelling

The judges' decision is final and no correspondence will be entered into.

## **PRIZE MONEY**

Cash prizes are awarded for each class.

Open Section: First \$30 Second \$20 Third \$10

Youth: First \$7 Second \$3

## **AWARDS**

Overall Champion Print - \$75

Overall Reserve Champion Print - \$50

Champion Junior Print - \$40

Reserve Champion Junior Print - \$20

## **ALL EXHIBIT COLLECTION**

Exhibits must be collected on Monday 19th May 2025 between 7:30 am to 10:00 am

A receipt must be produced when collecting entries. No responsibility can be accepted for any uncollected entries.

Entries that have return postage and packaging included will be posted the week of the 26th May 2025

## **PHOTOGRAPHY | RULES AND REGULATIONS**

In conjunction with General Conditions of Entry & Competition in front of the Schedule

- All persons upon entering any class in this Schedule agree to indemnify the IPSWICH SHOW SOCIETY against liability for any accident, damage, loss or illness to any Exhibit, Exhibitor or Competitor and agree that all Competitions are under the complete and total control of the IPSWICH SHOW SOCIETY whose decision in all matters is final.
- Ipswich Show Society will appoint a Chief Steward to each section as its representative in all matters. Failure to comply with lawful directions from appointed Stewards, Committee or Staff or use of verbal or physical abuse will result in Disciplinary Action which may include exclusion from further Competitions and/or the Ipswich Showgrounds.
- Ipswich Show Society will appoint Judges whose decisions are final and for which no verbal or written communication will be accepted or entered into.
- Ipswich Show Society reserves the right to make any decisions, inclusions or changes to this Schedule including Conditions of Entry as it may deem fitting without further notice.
- Class definitions must be strictly adhered to.
- Prints must be commercially produced at a print lab. No prints will be accepted that appear to be printed on consumer-grade devices.
- Entries deemed to be entered in a class incorrectly will be reassigned to their correct category by the Chief Steward.
- Neither the Show Society nor the Steward, are responsible for loss or damage of entries. All reasonable care will be taken with work entered.
- Prize-winning prints and others specially nominated by the judge will be displayed. The remaining accepted prints will be shown at the discretion of the Stewards as display space permits. Every effort will be made to display all entries.
- Entries must be the bona fide original work of the Exhibitor and created on or after 17 May 2023 (24 months prior to this year's show opening day)
- All entries must not have been exhibited at any previous shows of this society.
- Permission is assumed for the Ipswich Show Society to film or photograph work for promotion or fundraising purposes.
- If prints do not meet the minimum mount size, they will not be judged as part of the competition, however, they will be displayed where possible.
- Prizes are only given if a minimum of 3 entries in class OR at the Judge's discretion

- As a family-friendly event, any full frontal nudes, violent imagery, or anything deemed inappropriate will not be hung or judged.

- AI is allowed in Class 13005 -Creative and Alternate Reality. Please read the new rules around this section.
- If a child under the age of 16 wishes to use AI or similar tools, they must enter the adult category Class 13005.
- If prints do not meet the minimum mount size, they will not be judged as part of the competition, however, they will be displayed where possible.
- All prints are to be mounted on neutral coloured backing; Black, White, or Cream only.
- New Class in Open- My Ipswich - Any image taken in the Ipswich City Council area. The definition of this boundary is being defined as Ipswich City Council; [https://www.ipswich.qld.gov.au/about\\_council/its-your-council/mayor-and-councillors/ipswich-city-divisional-boundaries](https://www.ipswich.qld.gov.au/about_council/its-your-council/mayor-and-councillors/ipswich-city-divisional-boundaries)

## **ARTIFICIAL INTELLIGENCE (AI)**

Classes 13000-13004:

These categories are for 100% photographic images, only original photographs taken by the entrant are allowed. If the judge or the Ipswich Show Society wishes to confirm the image is created by the entrant, RAWs or original captures with full metadata must be provided to ISS within 24 hours of request. Failure to do so can result in disqualification.

In-camera recognition and editing programs such as Photoshop are allowed; however, images partially or wholly generated using Artificial Intelligence (Ai), the Photoshop Generative Fill tool, or similar AI-based tools are strictly prohibited.

Images incorporating stock or any other element not photographed by the entrant are not permitted.

If you have an image that uses Generative Fill or elements created by computer-generated technology, it **MUST** be entered into class 18005 Creative, Alternative Reality. The primary objective of this rule is to ensure that all entries are based on genuine photographic content to maintain the integrity of the competition.

### **Class 13005 – Creative / Alternative Reality:**

This category has been created to allow the manipulation of photographs to create a fictional or conceptual image or digital art. Altered Reality is changing a normal photograph in a creative way to tell a story or illustrate a concept or idea.

The photographer can be creative by using any technique that enhances or changes an image with the use of (but not limited to) filters, effects, multiple images, digital mixed media, and expressing ideas or feelings in a non-traditional style.

This includes combining multiple images and elements in a final image using Photoshop or similar tools.

Manipulation can be in-camera, post-processing in Photoshop or a similar program, or a combination thereof.

The original photograph, taken by the entrant, must be the main subject, and images partially generated using computer-assisted technology such as Artificial Intelligence (Ai), the Photoshop Generative Fill tool, or similar AI-based tools are allowed in this Class only. The entrant must disclose on the entry form, whether any elements of their image have been created with the assistance of computer-assisted technology.

Images that are created electronically with no photographic origin are prohibited. All Images must have a photographic origin, and the entrant must hold the copyright for the images and not infringe any copyright, moral right, or other rights of any person. Entries must be at least 70% of the original work of the entrant, where, if questioned, the entrant can prove with RAWs or original image and Metadata, that the base image is theirs. If the judge or the Ipswich Show Society wishes to confirm the image is created by the entrant, RAWs or original captures with full metadata must be provided to ISS within 24 hours of the request. Failure to do so can result in disqualification.

AI is defined, for the purposes of this competition, as being created with (but not limited to) any text-to-image prompt engine, such as DALL-E, Stable Diffusion, MidJourney, DreamStudio, Adobe Firefly (Generative Fill).

## **MOUNTING AND PRESENTATION**

- Minimum size 20cm x 20cm (8in x 8in) including mount/ Maximum size 50cm x 50cm (20in x 20in) including mount.
- All prints are to be mounted on neutral coloured backing; Black, White, or Cream only.
- All exhibits must have their exhibit cards securely attached to the back of their work, placed on the bottom right-hand corner.
- Display Labels will be provided upon delivery of works for the entrants to fill in the title, artist name, item number and price or NFS. The Display labels will be fixed to the bottom right-hand corner of the photograph.
- It is strongly suggested to mount images on a foam core mount board with no window as the weight of these allows an easier hanging, however, images will be accepted on any mount that meets the regulations stipulated above. **(NO THIN CARDBOARD)**
- Artwork **MUST** be mounted **BEFORE ARRIVING** to drop off your work.

### **SALE OF WORK**

- A commission of 15% will be charged on any works sold. Please indicate your item is for sale and amount when completing the application form. Our Stewards will make up a For Sale price tag and place it on the exhibit for you.

### **DISPLAY OF WORK**

- Please note the size of work when completing the application form. If insufficient space is available to display all the entries, the Stewards reserve the right to select which exhibits, in addition to the prize-winning exhibits, are to be displayed.
- Prints must be suitably mounted on the card with a minimum 2cm border. No framed entries will be accepted.

## **OPEN**

**Class 13000 Monochrome (Black and White/ Sepia) any subject excluding people**

**Class 13001 People / Portraiture (Colour or Monochrome)**

**Class 13002 Scapes - Land/Sea/City/Street (Colour or Monochrome)**

**Class 13003 Flora/Fauna (Colour or Monochrome)**

**Class 13004 My Ipswich - Any image taken in the Ipswich City Council Area**  
(Colour or Monochrome)

**Class 13005 Creative/Alternative Reality (Colour or Monochrome)**

This class has been created to allow full artistic license including the use of composites. It is intended for images that do not fit into the above categories. In addition to this, AI is allowed in this category only. Please read the AI File for full definitions.

Photography | Overall Champion Print - \$75

Photography | Overall Reserve Champion Print - \$50

## **YOUTH**

**Class 13006 People**

Entrants in this section must be 16 years & under  
Colour or Monochrome

**Class 13007 Animals/Pets**

Entrants in this section must be 16 years & under  
Colour or Monochrome

**Class 13008 Scapes - Land/Sea/City/Street**

Entrants in this section must be 16 years & under  
Colour or Monochrome

**Class 13009 Any other subject not included in classes 13006 to 13008**

Entrants in this section must be 16 years & under  
Colour or Monochrome

Photography | Champion Junior Print - \$40

Photography | Reserve Champion Junior Print - \$20